Alcohol and Marijuana Control Office
550 W 7th Avenue, Suite 1600
Anchorage, AK 99501
marijuana.licensing@alaska.gov
https://www.commerce.alaska.gov/web/amco
Phone: 907.269.0350

Alaska Marijuana Control Board

Operating Plan Supplemental

Form MJ-03: Retail Marijuana Store

Why is this form needed?

This operating plan supplemental form is required for all applicants seeking a retail marijuana store license and must accompany **Form MJ-01: Marijuana Establishment Operating Plan**, per 3 AAC 306.020(b)(11). Applicants should review **Chapter 306: Article 3** of the **Alaska Administrative Code.** This form will be used to document how an applicant intends to meet the requirements of the statutes and regulations.

If your business has a formal operating plan, you may include a copy of that operating plan with your application, but all fields of this form must still be completed per 3 AAC 306.020 and 3 AAC 306.315(2).

What additional information is required for retail stores?

Applicants must identify how the proposed establishment will comply with applicable regulations regarding the following:

- Prohibitions
- Signage and advertising
- Displays and sales
- Exit packaging and labeling
- Security
- Waste disposal
- Walk-up or drive-through exterior window pick-up service

This form must be completed and submitted to AMCO's Anchorage office before any new or transfer application for a retail marijuana store license will be considered complete.

Section 1 – Establishment Information

Enter information for the business seeking to be licensed, as identified on the license application.

Licensee:	Silly Bear Cannabis LLC	**MJ License #:**	36481
License Type:	Marijuana Retail Store		
Doing Business As:	Silly Bear Cannabis LLC		

Section 2 – Overview of Operations

2.1. Provide an overview of your proposed facility's operations. Include information regarding the intake and flow of marijuana and marijuana product at your premises, and a description of what a standard customer visit to your establishment would entail:

Management will be responsible for orders and deliveries. All inventory will be tracked through metrc from the time it arrives until sold or disposed of. Product weights / quantities will be verified with state calibrated and AMCO approved scales. Delivery personnel will be checked in according to our visitor policy.

A standard customer visit at Silly Bear will be first that the customer will be greeted at the greeting / I.D. window. Once the customer's I.D. is verified the customer will be allowed entry through a security door. Once in the retail area the customer will be allowed to browse, view menu or interact with a Bud Tender. When customer is ready to make a purchase, product will be weighed and entered into the P.O.S. system that tracks with Metrc. All product will be packaged and properly labeled in accordance with state regulations 3AAC 306.470, .565, & . 570, If there are more than 5 customer per Bud Tender on duty customers will be asked to wait in their vehicle until they notice a customer leave.

AMCO Received 5/21/2024

Form MJ-03: Retail Marijuana Store Operating Plan Supplemental

Section 3 – Exterior Window Service Operating Plan

3.1. Describe how you will comply with the requirements set forth in 3 AAC 306.380 and 3 AAC 306.715. Your response must include include policies and procedures regarding video surveillance, ID verification, display of marijuana or marijuana products, security features including alarm systems and locks, measures to prevent consumers from unlawfully accessing marijuana and funds through the exterior window and licensee control of the area outside of the exterior window.

N/A

Read each statement below, and then sign your initials in the corresponding box to the right [if applicable]:	Initials
I have included a title, lease or other documentation showing sole right of possession to the additional area(s), including the exterior window area, if the additional area(s) are not already part of my approved licensed premises.	N/A
I certify the area immediately outside the walk-up or drive-through exterior window does not include any public property including public streets, public sidewalks, or public parking lots.	N/A
I certify I have read, understood and will comply with all requirements set forth in 3 AAC 306.380, 3 AAC 306.715 and 3 AAC 306.720.	N/A

Section 4 – Prohibitions

Review the requirements under 3 AAC 306.310.

4.1. Describe how you will ensure that the retail marijuana store will not sell, give, distribute, or deliver marijuana or marijuana product to a person who is under the influence of an alcoholic beverage, inhalant, or controlled substance:

Employees will be educated in the knowledge of signs of impairment. If at anytime someone is found to be impaired they will be asked to leave and not be allowed to purchase any product. If any disturbances occur that get out of control local authorities will be contacted.

4.2. I certify that the retail marijuana store will not:	Initials
a. Sell, give, distribute, deliver, or offer to sell, give, distribute, or deliver marijuana or marijuana product in a quantity exceeding the limit set out in 3 AAC 306.355; or in violation of 3 AAC 306.380.	
b. Sell, give, distribute, deliver, or offer to sell, give, distribute, or deliver marijuana or marijuana product over the internet; other than as permitted under 3 AAC 306.380.	
c. Offer or deliver to a consumer, as a marketing promotion or for any other reason, free marijuana or marijuana product, including a sample;	
d. Offer or deliver to a consumer, as a marketing promotion or for any other reason, alcoholic beverages, free or for compensation; or	
e. Allow a person to consume marijuana or a marijuana product on the licensed premises, except as allowed under 3 AAC 306.370.	

AMCO Received 5/21/2024

Form MJ-03: Retail Marijuana Store Operating Plan Supplemental

Section 5 – Signage and Advertising

Review the requirements under 3 AAC 306.360 and 3 AAC 306.365. All licensed retail marijuana stores must meet minimum standards for signage and advertising.

You must be able to certify each statement below. Read the following and then sign your initials in the corresponding box: Initials

5.1. I understand and agree to follow the limitations regarding the number, placement, and size of signs on my proposed establishment, set forth in 3 AAC 306.360(a).

5.2. The retail marijuana store will not use giveaway coupons as promotional materials, or conduct promotional activities such as games or competitions to encourage the sale of marijuana or marijuana products.

5.3. All advertising for marijuana or marijuana product will contain the warnings required under 3 AAC 306.360(e).

5.4. I understand and agree to post, in a conspicuous location visible to customers, the notification signs required under 3 AAC 306.365.

5.5. I certify that no advertisement for marijuana or marijuana product will contain any statement or illustration that:

- **a. Is false or misleading;**
- **b. Promotes excessive consumption;**
- **c. Represents that the use of marijuana has curative or therapeutic effects;**
- **d. Depicts a person under the age of 21 consuming marijuana; or**
- **e. Includes an object or character, including a toy, a cartoon character, or any other depiction designed to appeal to a child or other person under the age of 21, that promotes consumption of marijuana.**

5.6. I certify that no advertisement for marijuana or marijuana product will be placed:

- **a. Within 1,000 feet of the perimeter of any child-centered facility, including a school, childcare facility, or other facility providing services to children, a playground or recreation center, a public park, a library, or a game arcade that is open to persons under the age of 21;**
- **b. On or in a public transit vehicle or public transit shelter;**
- **c. On or in a publicly owned or operated property;**
- **d. Within 1,000 feet of a substance abuse or treatment facility; or**
- **e. On a campus for postsecondary education.**

Section 6 – Displays and Sales

6.1. Describe how marijuana and marijuana products at the retail marijuana store will be displayed and sold:

Products will be displayed in glass display cases and sniff jars. Customers will be allowed to view and sniff product but at no time will they be allowed to touch or hold product until after purchase. They will be able to purchase from a Deli-Style jar or from prepackaged items. All marijuana product will be secured behind the counter in the restricted access area.

AMCO Received 5/21/2024

Form MJ-03: Retail Marijuana Store Operating Plan Supplemental

Section 7 – Exit Packaging and Labeling

Review the requirements under 3 AAC 306.345.

7.1. Describe how the retail marijuana store will ensure that marijuana and marijuana products sold on its licensed premises will meet the packaging and labeling requirements set forth in 3 AAC 306.345(a):

All marijuana products that are delivered to or sold from Silly Bear will meet all the packaging and labeling requirement set forth in 3 AAC 306.345. All employees will be trained to identify that prepackaged items and product that needs packaged and labeled on site is properly labeled. Product sold will be packaged in resealable, child-resistant packaging and if not already done so by the prepackaging company will be placed in an opaque package.

7.2. Provide a sample label that the retail marijuana store will use to meet the labeling requirements set forth in 3 AAC 306.345(b):

Product Name and or description

Retailer: Silly Bear Cannabis **LIC#** 36481

Supplier: **LIC#**

Harvest Batch No:

Weight / Volume: (g)

THC: **THC-A:** **CBD:** **CBD-A:** **CBN:**

Warning: (A) "Marijuana has intoxicating effects and may be habit forming and addictive.";(B) "Marijuana impairs concentration, coordination, and judgment. Do not operate a vehicle or machinery under its influence.";(C) "There are health risks associated with consumption of marijuana.";(D) "For use only by adults twenty-one and older. Keep out of the reach of children."; (E) "Marijuana should not be used by women who are pregnant or breast feeding.".

AMCO Received 5/21/2024

Section 8 – Security

Review the requirements under 3 AAC 306.350 and 3 AAC 306.720.

8.1. Describe the retail marijuana store's procedures for ensuring a form of valid photographic identification has been produced before selling marijuana or marijuana product to a person, as required by 3 AAC 306.350(a):

Customers will be required to show a valid photographic state/government issued I.D. prior to entry into the retail area. Verifying age, expiration, and unaltered. If any I.D. is found to be invalid entry into the retail area will not be permitted

You must be able to certify the statement below. Read the following and then sign your initials in the box to the right: Initials

8.2. The video surveillance and camera recording system for the licensed premises covers each point-of-sale area.

Section 9 – Waste Disposal

Review the requirements under 3 AAC 306.740.

9.1. Describe how you will store, manage, and dispose of any marijuana waste, including expired marijuana or marijuana products, in compliance with any applicable laws. Include details about the material(s) you will mix with ground marijuana waste and the processes that you will use to make the marijuana waste unusable for any purpose for which it was grown or produced:

Silly Bear will be disposing of (1) marijuana that is identified as contaminated, infected, or otherwise rejected for quality; (2) marijuana and marijuana products that reach their expiration date; (3) any other materials or containers in contact with marijuana products that risk contamination; (4) any other marijuana or marijuana product deemed as waste by Silly Bear, an assigned employee, or AMCO official. Marijuana waste will be stored away from all other products in a locked container on the premises, away from all other marijuana products and currency, and rendered unusable before leaving the store.

Continued on Page 8

You must be able to certify the statement below. Read the following and then sign your initials in the box to the right: Initials

I hereby certify that I am the person herein named and subscribing to this application and that I have read the complete application, and I know the full content thereof. I declare that all of the information contained herein, and evidence or other documents submitted are true and correct. I understand that any falsification or misrepresentation of any item or response in this application, or any attachment, or documents to support this application, is sufficient grounds for denying or revoking a license/permit. I further understand that it is a Class A misdemeanor under Alaska Statute 11.56.210 to falsify an application and commit the crime of unsworn falsification.

IAN ADAM ROHLER
Printed name of licensee

Signature of licensee

AMCO Received 5/21/2024

(Additional Space as Needed):

9.1 Continued
Marijuana waste will be rendered unusable by grinding the materials and mixing them with other compostable and non-compostable non-marijuana material, such as food waste, cardboard, paper, and yard waste until the resulting mixture is no more than fifty percent (50%) of marijuana waste. Silly Bear will maintain a log on the status of all marijuana waste, tracking the type, date of disposal, date it was rendered unusable, the reason for wastage, and the waste's final destination. Silly Bear may incinerate the waste, compost it, contract an MOA waste truck, or have an assigned employee collect the waste mixture and dispose of it at the local waste station. All waste information will be recorded in Metrc and the disposal log and securely stored as a business record, which will be available to AMCO upon request.

AMCO Received 5/21/2024